

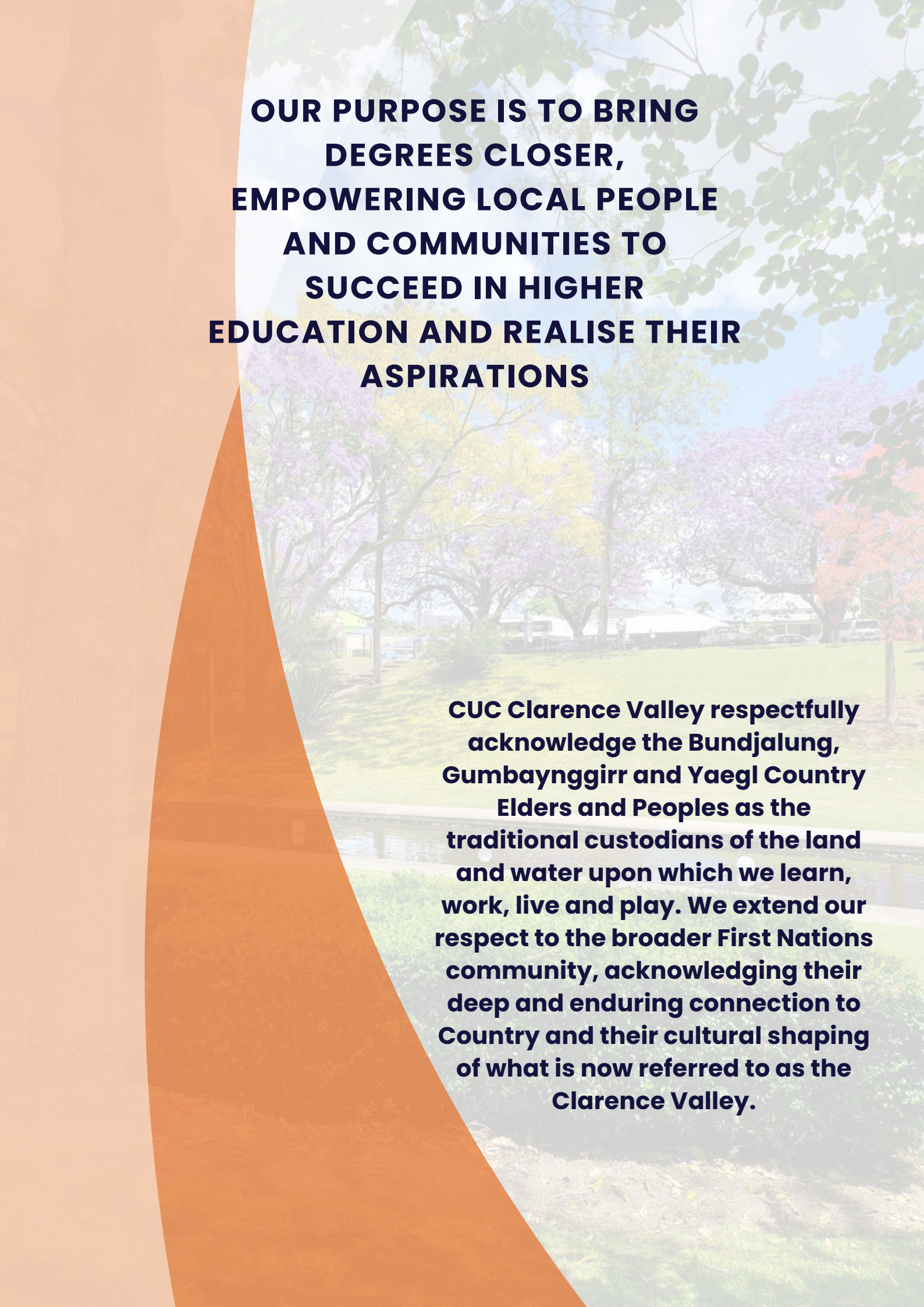


Country Universities Centre

CLARENCE VALLEY

COMMUNITY PARTNERSHIP

Information Prospectus



**OUR PURPOSE IS TO BRING
DEGREES CLOSER,
EMPOWERING LOCAL PEOPLE
AND COMMUNITIES TO
SUCCEED IN HIGHER
EDUCATION AND REALISE THEIR
ASPIRATIONS**

**CUC Clarence Valley respectfully
acknowledge the Bundjalung,
Gumbayngirr and Yaegl Country
Elders and Peoples as the
traditional custodians of the land
and water upon which we learn,
work, live and play. We extend our
respect to the broader First Nations
community, acknowledging their
deep and enduring connection to
Country and their cultural shaping
of what is now referred to as the
Clarence Valley.**

WHO WE ARE

A local Not-for-Profit organisation providing a dedicated learning and study space that has been designed for regional people by regional people

The Country Universities Centre Clarence Valley (CUCCV) is a not-for-profit organisation led by qualified management staff and a skills-based volunteer Board of Directors; Existing to provide quality higher education opportunities to students studying in our local region, no matter which tertiary institution, or qualification they are engaged with. We believe that the future of an aspiring student should not be determined by where they live; nor should their career aspirations be limited by proximity to learning opportunities.

We know that those living in regional areas like the Clarence Valley are less than half as likely to obtain a degree in contrast to their metropolitan counterparts. This gap has widened in recent years.

The CUCCV aims to improve access and choice through offering free services and supports for those pursuing higher education in our region. Lack of a collegiate atmosphere, poor access to quality technology, and a quiet distraction-free environment to study in, are key challenges for the typical student who is studying in a rural, regional, or remote context. The CUCCV works to overcome these barriers to student success; improving the student experience which translates into increasing the quantity and quality of graduates located within the region.

We are part of a larger network of regionally located study communities designed for participating students to excel within a supportive environment, access to advanced technology, face-to-face supports, a cohort of fellow students, and quality academic advice. As equity in learning is a paramount value of our organisation, this service is offered to all eligible students free of charge. Any student who is enrolled to study any degree in Australia is welcome to utilise our service.



PARTNERSHIPS FOR PROGRESS

Industry and Community collaboration a key to enhancing mutual opportunity



The CUCCV believes that harnessing our great community values will create a more collaborative learning environment with increased career opportunities post-study.

Encouraging our students to consider their career trajectory in the context of local opportunities is part of this picture. The synergy between education and employment is critical to the ongoing sustainability and success of our region.

We're growing more than a highly-qualified population in the Clarence Valley. We're also contributing to a workforce readiness; tackling the challenges faced by the community.

Strong engagement and collaboration between our Centre and its respective key industry and sector partners is crucial should this shared goal be fully realised. Our Widening Participation Program strives to broaden the awareness and aspirations of school students in the Valley by forging industry connections and providing immersive experiences connected to tertiary education.























Our students value and grow because of opportunities to engage within a broader network including local businesses, organisations, and community groups. While financial support is an integral component for our Centres recurrent sustainability, is it by no means the only benefit to contribution from our community partners and sponsors.

We know that students who wish to remain in their local communities are more likely to engage in local employment. Many students currently registered with Country Universities are studying health, education or psychology, social work, and community services with the intention to continue, or return, to the local workforce. It is our vision that students who receive support through the CUCCV will predominantly return their improved skills and knowledge to our community. This aspiration has been demonstrated to be true in the context of more established Centres in other rural, regional, and remote locations.

Community partners can therefore play an integral role in the advancement of this local student cohort. To this end our Centre requests genuine financial and in-kind support from organisations and individuals to ensure the ongoing success of our work and the ongoing prosperity of our region.

SPONSORSHIP PACKAGES

Degrees of contribution


Promotional Opportunities	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Prominent signage in the Centre				
Sponsorship announcement, including 1x media release, 1x social media post (Facebook & Instagram) and regular featuring in advertorials				
Opportunity to nominate a scholarship or bursary				
Logo acknowledgement in email signatures, letterheads and website footers				
Acknowledgement in bi-annual CUCCV newsletter				
Promotional materials (provided by sponsor) in student registration packs				
Framed acknowledgement of sponsorship				
Use of Centre facilities for meeting needs (subject to availability)				
Acknowledgement and logo on website with link to sponsor website				
Contribution amount (per annum)	\$15000+	\$7500	\$2500	\$1000

Data Snapshot


Semester 2, 2024




860+
locals have benefitted from the CUCCV since opening in 2019



240
registered students



52%
are the first in their family to study



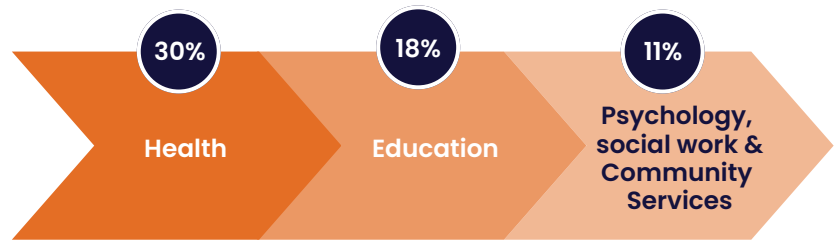
8%
are studying with a disability

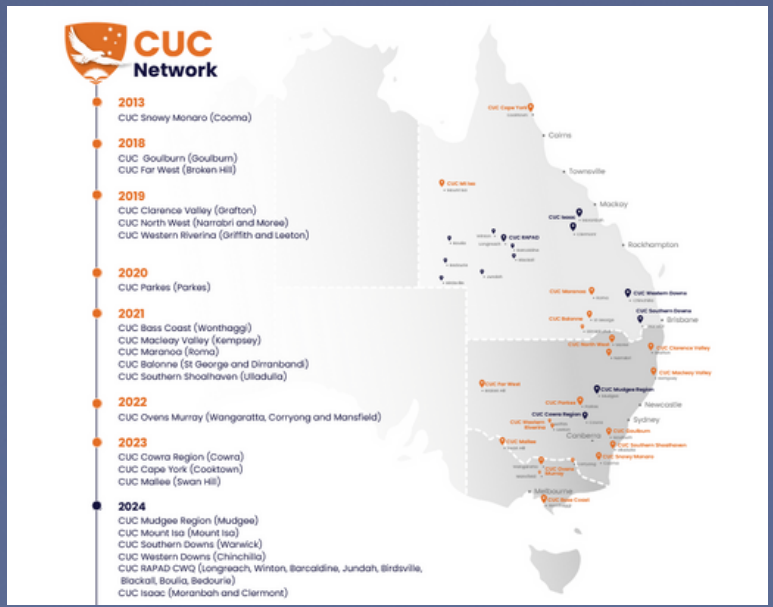
51%
aged between 17 and 29



8%
identify as First Nations people

TOP Areas of Study





CONTACT US



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CUC Clarence Valley



@cucclarencevalley

Bringing degrees closer to regional, rural and remote Australia.

Entrance >>>>

Entrance >>>>



Australian Government
Department of Education

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